bin laden and other thoroughly modern muslims

Osama bin Laden may have operated from a cave in one of the least-developed countries in the world, but his radical Islamic movement is thoroughly modern. In many ways, radical Islamists are a mirror image of Islamic liberals, whose peaceful struggle to establish democracy is actually more popular.



Osama bin Laden, the world's most famous radical Islamist, used modern video technology to bring his message to the world in October 2001.

As the United States wages war on terrorism, media coverage has portrayed the radical Islamism exemplified by Osama bin Laden as medieval, reactionary, and eager to return the Islamic world to its seventh century roots.

In one sense this is accurate: Islamists, like almost all Muslims, regard the early years of Islam as a golden era, and they aspire to model their behavior after the Prophet Muhammad and his early followers, much as Christians idealize the example of Jesus.

Islamists seek to regain the righteousness of the early years of Islam and implement the rule of *shari'a* (see sidebar on page 19 for a description of *shari'a* and other Islamic terms), either by using the state to enforce it as the law of the land or by convincing Muslims to abide by these norms of their own accord. Litmus-test issues for Islamists, as for traditional Muslims, include modest dress for women—ranging from headscarves to full veils—abstention from alcohol and other intoxicants and public performance of prayers. However, Islamists have no wish to throw away electricity and other technological inventions. Most have graduated from modern schools, share modern values such as human equality and rule of law, and organize themselves along modern lines, using modern technologies and—some of them—the latest methods of warfare.

Indeed, radical Islamists have much in common with Islamic liberalism, another important movement in the Islamic world. Both Islamic liberals and radical Islamists seek to modernize society and politics, recasting tradition in modern molds. Both Islamist movements maintain that there are multiple ways of being modern, and that modernity is not limited to Western culture. Islamists may ally themselves on occasion with traditionalist Islamic movements, and they may share certain symbols of piety, but they are quite distinct in sociological terms. Traditionalists such as the Taliban of Afghanistan, by contrast with Islamists such as bin Laden's Al Qaeda network, draw on less educated sectors of society, believe in mystical and personal authority and are skeptical of modern organizational forms. For this reason, traditionalist movements are finding it increasingly difficult to survive in a competitive religious environment and occupy only isolated pockets of Muslim society. Modern movements have taken over the rest.

Islamists envision overturning tradition in politics, social relations and religious practices. They are hostile to monarchies, such as the Saudi dynasty in Arabia; they favor egalitarian meritocracy, as opposed to inherited social hierarchies; and they wish to abolish long-standing religious practices such as the honoring of relics and tombs.

the islamists' roots in secular education

Start with bin Laden himself. Though he issued *fatwas* (religious judgments) as though he were a seminary-educated Islamic scholar, his training was in civil engineering. Similarly, many other Islamist leaders have university rather than seminary backgrounds: Hasan Turabi of the Sudan is a lawyer

trained in Khartoum, London and Paris; Necmettin Erbakan of Turkey studied mechanical engineering in West Germany; Hasan al-Banna of Egypt, who founded the first mass Islamist group, the Muslim Brotherhood, in the 1920s, was a teacher educated and employed in secular schools.

These leaders railed against seminary-trained scholars, the 'ulama, for being obscurantist and politically inactive. Bin Laden lambasted the 'ulama of Saudi Arabia as playing "the most ominous of roles. Regardless of whether they did so intentionally or unintentionally, the harm that resulted from their efforts is no different from the role of the most ardent enemies of the nation." Even Islamist leaders with traditional seminary educations—such as Abu'l-'Ala Maudoodi of Pakistan, Ruhollah Khomeini of Iran, 'Abd al-Hamid Kishk of Egypt—frequently railed against their alma maters for similar reasons. Seminaries were considered so backward in Islamist eyes that for decades Maudoodi hid the fact that he had a seminary degree.



Mullah Muhammad Omar (figure at left) avoided modern technologies and has rarely been photographed.

Not only the Islamist leaders but also the rank and file emerge disproportionately from secular universities. The classic study on this subject was performed in the late 1970s by Saad Eddin Ibrahim, the Egyptian sociologist who was recently jailed for his pro-democracy activities. Of the 34 imprisoned Islamist activists whom he interviewed, 29 had some college education. In a follow-up study in the 1990s, Ibrahim found the Islamist movement had added poorer and less educated members, but as political scientist Carrie Wickham has discovered through interviews with Islamists in Cairo, Islamist recruitment efforts are still geared toward university graduates in Egypt. Outside of Egypt, too, bin Laden's 1996 open letter identified "high school and university students" and the "hundreds of thousands of unemployed graduates" as prime targets for mobilization. The 19 alleged hijackers of September 11, 2001 included a city planner, a physical education instrucIronically, the West, generally the underminer of tradition, now supports traditional elites in the Islamic world. Bin Laden and other Islamists make repeated use of the irony: America, supposed proponent of democracy and rights, clings to a regime [in Saudi Arabia] that detests these modern concepts.

tor, a business student, a teacher and two engineers; even the Saudi "muscle" among them were largely middle-class youths educated in state-run high schools.

Contrast this with the Taliban. Afghanistan's school system was virtually demolished in two decades of civil war, so the Islamists' usual constituency of educated young men was unavailable. Taliban leader Mullah Muhammad Omar had no advanced education. Other top officials had seminary backgrounds as well; according to reports, many were educated at the Haggani seminary near Peshawar, Pakistan, and three of six members of the Taliban ruling council studied at the same seminary in Karachi. The foot soldiers were drawn largely from students at Haggani and other refugee seminaries in Pakistan—hence the name *Taliban*, which means seminary students or seekers. (The singular is talib, so references to a single American Taliban are grammatically incorrect.) This force was created in large part by the Pakistani intelligence ministry, which is staffed at its higher ranks by well-educated Muslims from secular universities; it made an alliance with Al Qaeda, which also appears to draw on the highly educated. But these connections should not obscure the fact that the Taliban had an entirely different social base. According to an Egyptian Islamist, top officials of Al Qaeda considered their Afghan hosts to be "simple people" who lacked the "ability to grasp contemporary reality, politics and management."

Indeed, the rise of Islamist movements in the 20th century is closely associated with the sidelining of the seminary educational system. Beginning in Ottoman Turkey and Egypt in the early 19th century and ending in the 1950s with the Arab emirates of the Persian Gulf, states—colonial or local—have founded their own schools to operate in competition with the seminaries. At first these were small elite schools, designed to produce government officials. In the past two generations, however, state-run school systems have expanded to include significantly larger sectors of the population. In one sample of 22 Muslim-majority countries, 70 percent of adults had no for-



Toppled Muslim tombstones in a Kosovo graveyard desecrated by local Islamists.

mal education in 1960; by 1990, this figure had been reduced to 44 percent. In 1960, only four of these countries had more than 1 percent of the adult population with some higher education; in 1990, only four of these countries had less than 1 percent with some higher education. Seminaries have grown, too, in some countries; but even where seminarians control the state, as in the Islamic Republic of Iran, these schools remain marginal to the nation's educational system.

The growth of secular education has led expanding numbers of Muslims to approach religious questions without the skills—or blinders, depending on one's perspective—inculcated in the seminaries. College graduates have turned to the sacred texts and analyzed them in a sort of do-it-yourself theology, developing liberal interpretations in addition to radical ones. In Pakistan, for example, a study group of educated Muslim women met and produced a feminist interpretation, "For Ourselves: Women Reading the Koran" (1997). In North America, a gay convert to Islam produced a Web site called Queer Jihad that espoused tolerance for homosexuality. In Syria, a soil engineer named Muhammad Shahrour decided that traditional scholarship on the Koran was unscientific and that he had a better approach, one that happened to support liberal political positions. According to booksellers interviewed by anthropologist Dale Eickelman, Shahrour's tomes are bestsellers in the Arab world, even where they are banned.

In addition, governments have waded into the religious field throughout the Islamic world. In each country, the state has established its own official religious authorities, which may be pitted against every other state's religious authorities.

Many states produce their own schoolbooks to teach Islamic values in the public schools. In Turkish textbooks, these values include secular government; in Saudi textbooks, these values include monarchy; in Palestine National Authority textbooks, according to a review by political scientist Nathan J. Brown, these values include the defense of the Palestinian homeland (though they do not, as often charged, include the destruction of Israel).

In the short run, the war on terrorism has not generated the massive negative reaction among Muslims that some observers expected. Yet there is evidence to suggest that Islamism is gaining in popularity.

The result is a tremendous diversity of Islamic opinion and a corresponding diversity of Islamic authority. There is no universally recognized arbiter to resolve Islamic debates. For most of Islamic history, at least a symbolic arbiter existed: the caliph (khalifa), that is, the successor to the Prophet. Caliphs could never impose interpretive uniformity on all Muslims, although some were more inclined than others to try. But since the Turkish Republic abolished the Ottoman caliphate in 1924, even this symbol of authority is gone. Any college graduate in a cave can claim to speak for Islam.



Intellectual debate flourishes in the contemporary Islamic world. In this public forum in Dagestan, a predominantly Muslim region of the Russian Caucasus, Islamists (left table) argue their case against traditionalists (right table).

modern goals, modern methods

Just as the social roots of Islamism are modern, so too are many of its goals. Do not be misled by the language of hostility toward the West. Islamist political platforms share significant planks with Western modernity. Islamists envision overturning tradition in politics, social relations and religious practices. They are hostile to monarchies, such as the Saudi dynasty in Arabia; they favor egalitarian meritocracy, as opposed to inherited social hierarchies; they wish to abolish long-standing religious practices such as the honoring of relics and tombs.

Bin Laden, for example, combined traditional grievances such as injustice, corruption, oppression, and self-defense with contemporary demands such as economic development, human rights and national self-determination. "People are fully occupied with day-to-day survival; everybody talks about the deterioration of the economy, inflation, ever-increasing debts and jails full of prisoners," bin Laden wrote in 1996. "They complain that the value of the [Saudi] *riyal* is greatly and continuously deteriorating against most of the major currencies."

These mundane concerns do not mean that Islamist states look just like Western states, but they are not entirely different, either. The Islamic Republic of Iran, for example, has tried to forge its own path since it replaced the Pahlavi monarchy in 1979. Yet within its first year it copied global norms by writing a new constitution, ratifying it through a referendum with full adult suffrage, holding parliamentary and presidential elections, establishing a cabinet system, and occupying itself with myriad other tasks that the modern world expects of a state, from infrastructure expansion to narcotics interdiction. The 1986 Iranian census conducted by the Islamic Republic was scarcely different from the 1976 census conducted by the monarchy. Similarly in Pakistan and the Sudan, where Islamic laws were introduced in the 1980s, there were changes, but there were also massive continuities. The modern state remained.

Contrast this continuity with the traditionalist Taliban. While most well-educated Islamists disdain relics as verging on idol worship, Taliban leader Mullah Muhammad Omar literally wrapped himself in the cloak of the Prophet—a cherished relic in Qandahar—one April day in 1996. While successful Islamist movements have ensconced themselves in the offices of their predecessors, Omar remained in his home province. The Taliban government reproduced a few of the usual ministries—foreign affairs, for example—but did not bother with most. The Taliban preferred informal and personal administration to the rule-bound bureaucracies favored by modern states.

Western bias tends to lump Khomeini's Iran and the Taliban's Afghanistan in the same category, and indeed both claimed to be building an Islamic state. However, one is a modern state and the other was not. Perhaps the most vivid distinction involved gender. While the Taliban barred girls from attending school, the Islamic Republic of Iran more than doubled girls' education from pre-revolutionary levels. While the Taliban barred women from working at most jobs, Iranian women entered the labor force in unprecedented numbers, as television anchors, parliamentary deputies, government typists and sales clerks—even while dressed in headscarves and long coats. Iranian leaders were as outspoken as Western feminists in condemning Taliban policies on gender and other subjects and felt the Taliban were giving Islam a bad name.

The Taliban reintroduced tradition; Khomeini and other Islamists reinvented it. This process is entirely consistent with the "invention of tradition" identified by historians Eric Hobsbawm and Terence Ranger. The Victorians in England, for example, developed anthems, symbols, and a mythical lineage that they then projected backward in time, pretending that these were the outgrowth of an ancient tradition. Similarly, the Islamists' ideals of early Islamic society are contemporary constructions. The Islamists wish to return to God's law and the sacred practices of the first Muslims, but they downplay early Islamic practices such as slavery that are at odds with their modern values. In place of the clear social hierarchies in early Islam based on tribe, lineage, and seniority, Islamists emphasize human equality. In place of personal regimes, Islamists insist on codified law. In place of submission to authority, Islamists speak the language of individual rights. These modern values set Islamists apart from their precursors in earlier periods, such as Ibn Taymiyya in the 14th century and Muhammad Ibn 'Abd al-Wahhab and Shah Wali-Allah in the 18th century.



Election officials count votes publicly in a village in Indonesia. In this 1999 election, non-Islamic parties won a majority of the overall vote, and liberal Islamic parties received almost twice the support given to more radical parties.

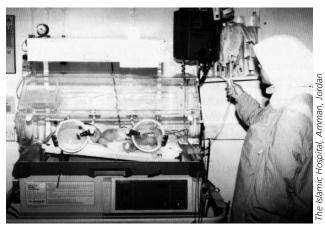
Not all Islamist demands are consonant with modern norms, of course. Islamists are openly hostile to certain elements of modernity in its Western forms, such as dating, decriminalized drug use and separation of church and state. Moreover, certain high-profile Islamist goals such as corporal punishment, legalized polygyny, automatic male custody in divorce, restrictive garb for women, bans on heresy and apostasy, and judicial authority keyed to sacred texts are unpalatable to modern Western sensibilities. Yet even these demands are framed in the familiar modern idiom of rediscovering authenticity. The goal is to "Islamicize modernity," in the phrase of Moroccan Islamist leader Abdessalam Yassine: to forge an alternative modernity that combines basic elements of modernity with selected elements of Islamic heritage.

Ironically, the West, generally the underminer of tradition, now supports traditional elites in the Islamic world. The British and French installed monarchies in much of the Middle East after World War I. More recently, Western military might forced a republic to disgorge a monarchy—albeit a liberalized one—when Kuwait was liberated in 1991. Since that time, U.S. troops have been stationed in Saudi Arabia to defend an absolute monarchy. Bin Laden and other Islamists make repeated use of the irony: America, supposed proponent of democracy and rights, clings to a regime that detests these modern concepts.

Not just in ideology but also in practice, bin Laden and other radical Islamists mirror Western trends. They term their mobilization *jihad*, or sacred struggle, although many Muslims point out that the Prophet called struggle against others the "lesser jihad," with the internal struggle to lead a good life being the "greater jihad." Regardless of the ancient terminology, Al Qaeda and other Islamist groups operate globally like transnational corporations, with affiliates and subsidiaries, strategic partners, commodity chains, standardized training, off-shore financing and other features associated with contemporary global capital. Indeed, insiders often referred to Al Qaeda as the "company."

Documents discovered by *The New York Times* in Afghan training camps after Al Qaeda's departure show a bureaucratic organization with administrative lines of authority and an insistence on budgeting. Islamists use the latest high-tech skills, not just airplane piloting and transponder deactivation, as the world learned tragically on September 11, 2001, but also satellite phones, faxes, wired money orders and the like. Mullah Muhammad Omar was so suspicious of modern technology that he refused to be photographed; bin Laden, by contrast, distributed videotapes of himself to the world's media.

Like other covert networks, such as mafiosi and narcotraffickers, Islamists organize themselves through informal personal ties. Political scientist Quintan Wiktorowicz was able to document this phenomenon among radical Islamists in Jordan, who allowed him to attend their illegal meetings. These activists are harassed by the security forces, frequently arrested and barred from regular employment. In this repressive context their main avenue for collective action is to draw on friendship networks, people whom they trust to maintain the secrecy that their illegal activities require.



Women are active in Islamist movements, and are comfortable with the latest technology, including this neonatal unit at an Islamist health clinic for the poor in Amman, Jordan.

Some Islamists also benefit from "front" organizations that gain legitimacy and launder money. Indeed, some of these organizations do tremendous good works, such as supporting medical clinics in poor neighborhoods in Egypt, offering earthquake relief in Turkey and mobilizing women into micro-enterprises in Yemen. Surprisingly, however, many of these welfare organizations are quite unsuccessful in mobilizing political support among the poor. Political scientist Janine Clark, who has conducted extensive fieldwork among these organizations in the Arab world, found that the beneficiaries of Islamic charity often receive such a pittance of financial aid that they are forced to seek benefits from other charities as well—state-run, missionary-run, secular or otherwise—and have no particular loyalty to the Islamists.

Like other political movements, Islamists are divided as to how to achieve their goals. Some prefer a hearts-and-minds strategy, "calling" Muslims to increased piety. "There is no compulsion in religion," they argue, quoting the Koran, so conquering the state without preparing the populace is both morally impermissible and strategically foolhardy. Others argue that state conquest cannot be delayed. Oppression, foreign and domestic, operates through the state and can only be addressed at that level. But state-oriented Islamists are themselves divided: some seek to take power democratically, while

others pursue putsches and terrorism. This division reveals one of the least-known aspects of the Islamist movement: for all their notoriety, Islamists remain unpopular among Muslims.

the radical minority

A minority of Muslims support Islamist organizations, and not just because they are illegal in many countries. There are only a handful of reputable surveys on the subject, but they show consistently that most Muslims oppose Islamists and their goals. Surveys in 1988 found that 46 and 20 percent of respondents in Kuwait and Egypt, respectively, favored Islamist goals in religion and politics. A 1986 survey in the West Bank and Gaza found 26 percent calling for a state based on shari'a, and polls in the same regions showed support for Hamas and other Islamist groups dropping from 23 percent in 1994 to 13 to 18 percent in 1996-97. A 1999 survey in Turkey found 21 percent favoring implementation of shari'a, consistent with other surveys in the mid-1990s. In a Gallup poll of nine Muslim societies at the end of 2001, only 15 percent of respondents said they considered the September 11 attacks to be morally justifiable.

When free or partially free elections are held, Islamists rarely fare well. Islamist candidates and parties have won less than 10 percent of the vote in Bangladesh, Egypt, Pakistan and Tajikistan. They have won less than 25 percent of the vote in Egypt, Malaysia, Sudan, Tunisia, Turkey and Yemen. Their best showings have been in Kuwait, where they won 40 percent of seats in 1999, and Jordan, where moderate Islamists won 43 percent of seats in 1989 before dropping to 20 percent in the next election. Virtually the only majority vote that Islamists have ever received was in Algeria in 1991, when the Islamic Salvation Front dominated the first stage of parliamentary elections, winning 81 percent of the seats; it was about to win the second stage of voting when the military annulled the elections and declared martial law.

In the few elections where Islamists fared relatively well, success followed from promises to abide by democratic norms. The Algerian Islamist leader 'Abbasi Madani, who earned a doctorate in education from the University of London, developed a Muslim Democrat position analogous to the Christian Democrat parties of Europe: culturally conservative but committed to democracy. "Pluralism is a guarantee of cultural wealth, and diversity is needed for development. We are Muslims, but we are not Islam itself," Madani said while campaigning. "We do not monopolize religion. Democracy as we understand it means pluralism, choice and freedom." These sentiments may have been insincere, but we will never know. A secular military regime barred Madani from office before he

facts on islam

Islam is the faith of roughly one billion Muslims, centered historically and symbolically on the cities of Mecca and Medina in the Arabian Peninsula, where the word of God was revealed to Muhammad ibn 'Abdullah from 610 until the Prophet's death in 632. This revelation, called the Koran, is the ultimate source of authority for Muslim piety. Yet the Koran is a difficult text: 114 chapters in poetic classical Arabic, each word layered with multiple meanings. It is not arranged in chronological order, and the context in which each verse was revealed can only be determined through familiarity with dozens of volumes of eyewitness testimony, called *hadith*, which were handed down orally for generations. Since the 9th century A.D., Muslim scholars, or 'ulama, have developed elaborate historiographical methods to distinguish legitimate from spurious *hadith*. Hadith testimony is also the basis for knowledge of the activities and sayings of the Prophet and his Companions, known as the *sunna*, which Muslims take as a model for righteous comportment. Together, the Koran and the *sunna* are often referred to as *shari'a*, or Islamic law, although only a small portion of the revelation and *hadith* testimony refer specifically to matters of state.

Demographically, the center of the Islamic world is well to the east of the Middle East. Only one-fifth of Muslims are Arab, and the largest populations of Muslims live in Indonesia, India, Pakistan and Bangladesh. Muslims have lived in the Americas since the 17th century, when many were brought as slaves from West Africa. However, the recent growth in Muslim population is due to immigration from the Middle East and South Asia, which has expanded greatly since the 1960s, and conversion, primarily among African Americans. Tom W. Smith recently estimated the number of Muslims in the United States as 1.9 to 2.8 million.

could develop a track record, just as secular military officials in Turkey removed Necmettin Erbakan as prime minister in 1997, after less than a year in office. Islamists now cite Algeria and Turkey while debating whether it is naive to think that they will ever be allowed to play by the same rules as other parties.

Still, when given a choice between liberal and radical Islamists, Muslim voters prefer the liberal. In Indonesia, Abdurrahman Wahid's liberal party received 17 percent of the vote in 1999, and Amien Rais's semi-liberal party received 7 percent, compared with 11 percent for the more radical United Development Party. In Kuwait, more than twice as many candidates associated with the moderate Islamic Constitutional Movement were elected in 1996 and 1999 than candidates associated with the more hard-line Islamic Popular Movement. Most dramatically, in Iran, for years the role model for Islamists, the liberal reform movement swept a series of elections as soon as it was allowed to run against hard-liners: the presidency in 1997, city councils in 1998, parliament in 1999 and the presidency again in 2001. The reformists must still contend with other branches of government that the constitution sets aside as unelected. However, President Muhammad Khatami and his allies, all former radicals themselves, serve as high-profile defectors from the Islamist cause.

Islamists thus face a dilemma that is common to other radical movements of the past century: whether to water down their message to attract popular support or maintain a pure vision and mobilize a relatively small cadre. Like leftist splinter groups that rejected democratic socialism, bin Laden and his ilk have opted for the second path. Like radical leftists, radical Islamists fare best when the liberals are forcibly removed from the scene: by repressive regimes, as in Pahlavi-era Iran, contemporary Saudi Arabia and elsewhere; or by the Islamists themselves, as in the Algeria, Chechnya and Kashmir assassination campaigns, among others.

Sadly, the U.S.-led war on terrorism may inadvertently benefit the Islamists. This is the great debate among scholars of Islamic studies in the months since September 2001. Do the United States and its allies appear hypocritical in supporting autocrats in Muslim-majority countries while claiming to defend human rights and democracy? Will Muslims perceive the war on terrorism as evidence of Western hostility toward Islam? Will military action stoke Islamist radicalism or extinguish it?

In the short run, the war on terrorism has not generated the massive negative reaction among Muslims that some observers expected. Yet there is evidence to suggest that Islamism is gaining in popularity. Gallup polls of nine Muslim societies at the end of 2001 found that a majority considered the United States and the West to be hostile to Islam and Muslims. Since the beginning of 2002, Israel's military operations in Palestinian territories, with Western acquiescence, may have further radicalized Muslim attitudes.

Longer term approaches to the war on terrorism also face ambivalences. The modernization of Muslim societies, promoted by the United States and its allies as a buffer against traditionalism, may wind up fueling Islamism. Modern schools produce Islamists as well as liberals; modern businesses fund Islamist as well as other causes; modern communications can broadcast Islamist as well as other messages. Western culture, we are learning, is not the only form that modernity may assume.

recommended resources

Abou El Fadl, Khaled. *Rebellion and Violence in Islamic Law*. Cambridge, U.K.: Cambridge University Press, 2001. A thorough critique of Islamists' misuse of sacred sources as justification for terrorism.

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